

Ref: B Stop - 415 Lincoln Rd / License Variation Applications



Creating a safer
Cambridgeshire

Friday 14th September 2012

Darren Dolby
Regulatory Officer (Licensing)
Peterborough City Council
Bridge House
Peterborough
PE1 1HU

Dear Darren,

Re: Premises License Variation Application 065235 – 415 Lincoln Road, Peterborough, PE1 2PF – Police Representation

On 21st August 2012 Cambridgeshire Constabulary received notification and a copy from the Licensing Officers at Peterborough City Council of an electronically submitted application to vary the premises license for 415 Lincoln Road, Peterborough, PE1 2PF.

The applicant USMAN IFKTIKAR, of 43 Thistle Moor Road, Peterborough, PE1 3HR wishes to vary his premises license to increase the licensable sale of alcohol daily - Monday to Sunday - between the hours of 08:00am and 02:00pm. The current License No: 063497 allows for the sale of alcohol between 10:00 hours and 20:00 hours daily. Furthermore the applicant has requested that 3 conditions are removed from the license. Conditions 16 & 20 – “No Alcohol shall be consumed on the premises” – which is a duplication of the same condition and indeed a condition replicating an unlicensed activity and should be removed. Condition 18 – “No single vessel of beer, lager or cider to be offered for sale” is a fundamental condition in assisting the Licensee to prevent sales to such persons attracted to such offers. A single vessel can be considered along the same lines of purchasing a can of coke – purchased so that it can be drunk immediately – in the street which is under a Designated Public Place Order (DPPO).

As the licensing Officer for Cambridgeshire Constabulary and acting on behalf of the Chief Constable Simon Parr. I wish to make representation in relation to the fact that the application, if granted may be detrimental to the principle of preventing crime and disorder.

The premise is an end terrace property situated centrally within the Operation CAN-DO area. I will refer to this Operation in detail later on in my representation. It is located within a densely occupied residential area with private homes all around the premises. Please refer to **Annex A** for a visual reference of the location of the property. Immediately next door was the contentious ‘Bora Bora’ premises. You will recall that this premises applied for a 04:00am license which was refused by the Licensing Committee following similar representation from the regulatory authorities and was a constant source of public discord. Following on from close regulation by the Licensing Authorities the license to sell alcohol was surrendered by the Premises License holder. This has had a positive impact on the local community, and can be considered as such as having helped to reduce alcohol related

crime and anti social behaviour in the immediate vicinity.

In September 2011 415 Lincoln Road and the previous licensees were the subject of a high profile review following a joint operation involving Trading Standards, Her Majesty's Revenue and Customs and Cambridgeshire Constabulary in efforts to prevent and deter the sale of counterfeit and illicit goods. The premises and previous management were positively identified as being involved in the sale of illegal goods and as such the license was revoked by the Licensing Committee pending any appeal to the magistrates. An appeal was lodged and the licensed activity continued until April 2012. The appeal was withdrawn and a new independent licensee took charge of the venue – Mr. USMAN IFKTIKAR. Negotiation took place with Mr. IFKTIKAR during the application process and he willingly agreed to the current conditions being placed on the license. These conditions are considered necessary in assisting the licensee to adhere to the principles of licensing and support and uphold the actions carried out by Operation CAN-DO.

Operation CAN-DO is designed to develop, implement, evidence and measure a transformational, whole systems approach to improve the quality of life of people living and working in the Gladstone area of Central Ward, Millfield and New England. 415 Lincoln Road is centrally located within the CAN-DO operation area. The operation has support from Peterborough City Council, Cambridgeshire Constabulary, the National Health Service, Fire Service and many more organisations / agencies. Each partner has committed dedicated resources to Operation CAN-DO over its 10 year duration (for example the police have a team of 9 dedicated officers). This is testament - especially in the current economic climate - to how crucial the area is to the aims / objectives for each organisation / agency. Please find at **Annex B** a representation submitted by PC1687 Gary Johnson who Polices the CAN-DO area on a day to day basis.

The area has been specifically identified as having disproportionately high levels of community tension, crime, anti social behaviour, dissatisfaction from all communities, and in particular, alcohol and licensing issues. There is a direct correlation between the location of licensed premises and reports of noise, littering, violence and other forms of anti social behaviour. This is not surprising when you consider that the Operation CAN-DO area is densely populated with families from a large variety of nationalities and backgrounds, living in housing stock which comprises mainly of Victorian style terracing. It is important to add that the licensed premises have grown up rapidly around people's homes in the last few years – not the other way round.

Sadly, the National Health service reports that Peterborough compares poorly with both the England and regional average on alcohol specific, attributable and related hospital admissions and is rising year on year for both men and women. Peterborough has a lower life expectancy than the average in the East of England and the national average. The operation CAN-Do partnership is keen to take a robust and consistent stance around anything to do with alcohol and alcohol licensing as it clearly has a massive impact of the lives of the community that live within it.

I wish to draw attention to Section 13 sub-para 32 under S.182 of the Licensing Act 2003 (Guidance). It states " *The absence of a special policy does not prevent any responsible authority or interested party making representation on a new application for the grant, or variation, of a license on the grounds that the premises will give rise to a negative cumulative impact on one or more of the licensing objectives*". A Cumulative Impact Assessment is currently being assessed and considered for this area.

- *A Statistical Analysis in relation to crime and anti-social behaviour in the vicinity of 415 Lincoln Road, Peterborough has been commissioned. This involves a great deal of work and as such is unavailable at this time. This analysis and a further report to this representation will be submitted to the Licensing Committee and applicant's representatives once it has been completed and in good time prior to any potential review taking place.*

The premise had previously been a hotspot for Alcohol related anti social behaviour, litter and was

evidentially associated with street drinkers hanging around the front of the shop and down the track road on the right hand side (between 415 Lincoln Road and what was 'Bora Bora'). Local residents were subjected on many occasions to having street drinkers and drunks linked to 415 Lincoln Road in the front garden area and having to clean up the litter they had left. I would argue that the current timings and conditions on the Premises License have been instrumental in reducing issues within the immediate vicinity of the property.

415 Lincoln Road is situated in the North part of Lincoln Road which constitutes an area saturated with alcohol retail premises and as stated above these licensed premises have grown up rapidly around people's homes in the last few years – not the other way round. There are 14 premises within a half mile stretch. They constitute a petrol station, 2 large national chain supermarkets, 3 local supermarkets, 5 coffee shops, a snooker hall and 2 off licenses – one of which being 415 Lincoln Road. Aside from the off licenses the other premises have additional services provided other than the sale of alcohol.

Section 10 sub-para 22 under S.182 of the Licensing Act 2003 (Guidance) states – “*Shops, stores and supermarkets should normally be free to provide sales of alcohol for consumption off the premises at any times when the retail outlet is open for shopping*” 415 Lincoln Road is a wall to wall off license premises selling alcohol products as its primary function and as such would not normally be considered in line with Section 10 above. Why does the premise close at 20:00 hours? I would suggest that Mr. IFKTIKAR has nothing else they considers worthwhile staying open for.

All the premises referred to above have significantly in their own right contributed either directly or indirectly towards the anti social and criminal issues which blight the local community. We now find Op CAN-DO partners particularly Police Officers attempting to clear up the mess, making the area a better area to live and give back the community a better quality of life. The extension or addition of another licensed premises will undoubtedly hinder this effort and will contribute to the already every present issues.

Evidence shows that if this application if granted in its current guise it will contribute considerably towards the impact alcohol has within the area mainly in the early morning and late at night. I see no other person other than the problematic street drinker or local alcoholic benefitting from the lengthy hours of service. In today's climate of recession licensees are being forced to open longer and later in order to maximise profits, some at great expense to the principles of licensing.

Yours faithfully,

Grahame Robinson
Police Constable 1572
Licensing Officer
Northern Division

415 Lincoln Road, Peterborough, PE1 2PF – News & Booze Off-License.

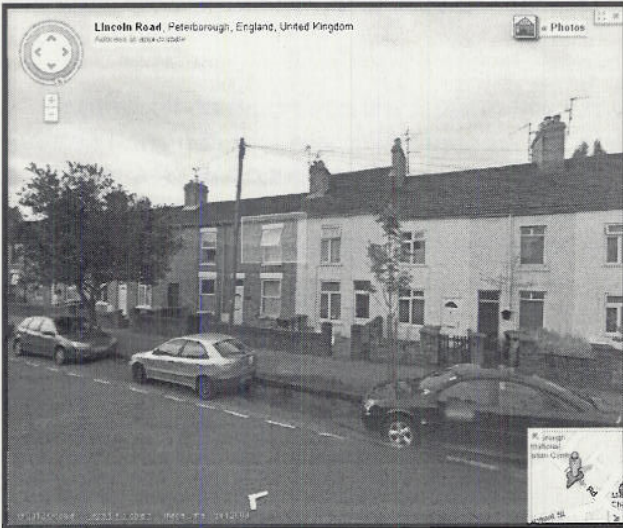


415 Lincoln Road

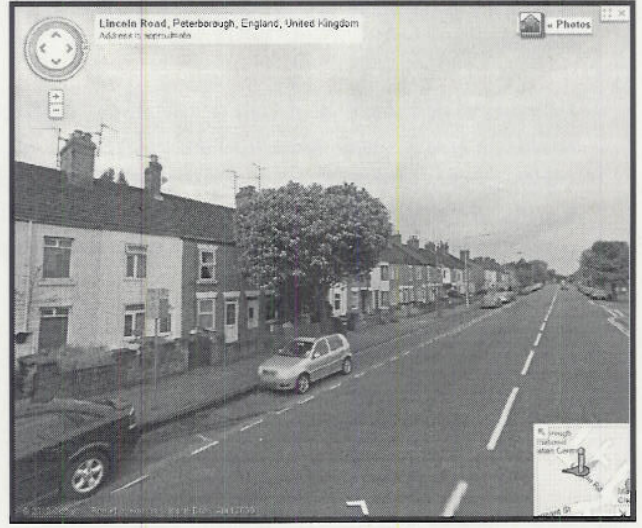


South View

West View



North View



Ref: License Application 065235 / 415 Lincoln Road

Thursday 13th September 2012

Darren Dolby
Regulatory Officer (Licensing)
Peterborough City Council
Bridge House
Peterborough
PE1 1HU



Creating a safer
Cambridgeshire

Dear Darren,

Re: Mini Market, 415 Lincoln Road – License variation Application - Representation

I am PC1687 Gary Johnson employed by Cambridgeshire Constabulary and responsible for Policing Operation CAN DO along with a team of dedicated officers. This Operation is a long term (10 years) multi-agency approach to improving the quality of life of people living and working in the Gladstone area of Central Ward, Millfield and New England.

The Operation Can Do area is under a designated public place order.

The location is a hotspot for alcohol related anti-social behaviour, litter and is associated with street drinkers and drunks hanging around on the streets. Local residents have been subjected on many occasions to having to deal and live with their anti-social behaviour and crimes.

In a small immediate area from NORTHFIELD ROAD up to the MURCO garage LINCOLN ROAD there are already eight Off licence shops and six other licensed premises of some sort. Of the Off licensed shops some of these are very big supermarket market type shops and sell a wide range of alcohol.

MINI MARKET, 415 LINCOLN ROAD is in the heart of the Operation Can Do area.

The location of 415 LINCOLN ROAD itself has previously been a hotspot for alcohol related litter and street drinkers hanging around the front of the shop, and down the track road on the right-hand side. Local residents have previously been subjected on many occasions to having street drinkers and drunks in their front garden and having to clean up the litter they have left.

I work in the Operation Can Do area on a daily basis working various shifts during the day and night. I can say that since the changes in the licence conditions of 415 LINCOLN ROAD the immediate area around this premise has improved dramatically. I rarely have to confiscate alcohol from people around the shop and down the track road at the side. There is rarely alcohol related litter strewn outside the premises. There are rarely drinkers hanging around in the front gardens next door. All of these issues were a persistent problem we had to deal with daily prior to the revocation of the original licence.

When officers are caused to confiscate alcohol from persons drinking in the street, nine times out of ten they only have one or two cans on them which they have purchased from local shops. I am in no doubt that the improvement around 415 LINCOLN ROAD is due to them not selling single vessels of alcohol. Allowing the change in licence to again to serve single vessels of alcohol can only be negative and will contribute yet again to more drinking on the street, ASB and alcohol related litter being strewn around the area.

We now find Operation Can Do partners including Police Officers attempting to clear up the mess, making the area a better area to live and give back the community a better quality of life. Should these proposals to the licence be implemented this will undoubtedly hinder this effort and will contribute to the already ever present issues.

There are already too many licensed premises in the area selling alcohol in this manner – selling alcohol later at night, making the alcohol available stronger and in single vessels. I can see absolutely no gain and nothing positive for the area if these proposed changes are implemented. These proposals in no way adhere to the principle of Preventing Crime and Disorder.

I do not support the current license application and would urge the licensee to continue working with the local community and maintain his current license conditions and hours.

PC1687JOHNSON
OP CAN DO
BRIDGE STREET POLICE STATION

Ref: B Stop - 415 Lincoln Rd / Supplementary Information



Tuesday 02nd October 2012

Darren Dolby
Regulatory Officer (Licensing)
Peterborough City Council
Bridge House
Peterborough
PE1 1HU

Dear Darren,

Re: Premises License Variation Application 065235 – Supplementary Information to Police Representation in relation to 415 Lincoln Road.

On Friday 14th September 2012 Cambridgeshire Constabulary submitted representation in relation to a license variation for 415 Lincoln Road, Peterborough. Within that representation was a statement (Page 2, Paragraph 10) that a Statistical Analysis in relation to crime and anti social behavior in the vicinity of 415 Lincoln Road had been commissioned and would be presented to the licensing Committee in good time prior to any hearing taking place. Please find attached at **Annex A** the Analysis Report.

The Analysis Report speaks for itself and it can be seen there has been a small reduction in crime in the immediate vicinity of 415 Lincoln Road and ultimately within the general area but the peak time of offending and anti social behaviour remains between 22:00pm and 06:00am. Whilst there is no substantial evidence to suggest any one crime is directly linked to 415 Lincoln Road, ultimately there is no evidence to suggest that any one crime is not directly or indirectly linked to this property. The Licensee cannot be expected to know exactly where all of the alcohol he sells may end up, but it can be said he is fully aware of the problems the area is facing, due to being provided with details of the enforcement action on the previous Licensee which are contained within the representations made by Police when he initially applied for a premises license in March 2012 - only six months ago. The Analysis Report itself suggests that it should be considered that other licensed premises within this area may also be a determining factor on the crime and ASB reviewed in the attached analysis. As such the sale of alcohol in this area is prolific and can be considered the main causal problem which results in alcohol related crime and disorder and the fear of that crime or disorder. Other licensed premises within the area are monitored and regulated very closely. I suggested in my initial representation that –

“I would argue that the current timings and conditions on the premises license have been instrumental in reducing issues within the immediate vicinity of the property”.

I agree with Ms GOODWIN's assertions, without contradictory evidence, that the due diligence

offered by the licensee may have had a positive impact on reducing the crime and disorder in the area. However it can also be said that this may also be due to the consistent regulation and moderation that has been carried out by the local authority, Police and partners in trying to turn the area around in line with CAN-DO principles, notwithstanding the control the license conditions and hours of sale may have had.

Cambridgeshire Constabulary maintain support towards Operation Can-Do and its partners and its drive towards consistency and License regulation and monitoring. Mediation between the representatives of the Licensee, myself and the licensing authority have taken place but been limited on my behalf due to other operation priorities and the stance the Constabulary and CAN-DO wish to maintain. I am aware that Ms GOODWIN, representing the Licensee, has mediated with Peterborough City Council Licensing Authority and I have been copied into one email asking my thoughts on suggested further license conditions. I wish to make the Committee aware that when I initially received contact from Ms. Goodwin in relation to any scope of a license extension, her initial enquiry was about a midnight extension. I advised Ms. Goodwin about the CAN- DO initiative and the serious problems we are having in the area associated with alcohol related violent crime and disorder (as per my initial representation). I was advised by her that she had acquired a license for a premise within a Cumulative impact area in Blackpool and I formed the perception that Peterborough would not be a problem. Furthermore I then find that Ms. Goodwin has not considered my assessment of the area and put any value on my opinions and submitted a license variation application beyond midnight until 02:00am. Section 8 Sub-Para 39 within Section 182 of the Licensing Act 2003 (Guidance) suggests that:

“Whilst applicants are not required to seek the views of responsible authorities before formally submitting their application, they may find them to be a useful source of expert advice on local issues that should be taken into consideration when making an application”.

Section 8 Sub-Para 40 within Section 182 of the Licensing Act 2003 (Guidance) states:

“Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the license objectives in the local area.”

Ms Goodwin’s advice to me was that it was for the Licensing Authority to prove why her clients’ application would be detrimental to the area and not as guidance suggests above, an improvement implemented in April 2012. As such the license variation application submitted did not offer any information other than wanting to extend the license from 08:00 to 02:00am, an increase of alcohol sales by 8 hours a day, and the removal of a condition restricting the sale of single measures of lager, beer or cider – an issue which has positively reduced the anti social behaviour caused by street drinkers and alcoholics. No consideration appears to have been given to researching any crime mapping websites; Neighbourhood statistics websites or web sites by local responsible authorities.

I would also like to draw the Committees attention to **Annex B** to this supplement. This shows a copy of the plan for 415 Lincoln Road. A plan which was initially submitted with the initial Premises license application in March 2012. The plan shows a venue whose primary objective is the off sale of alcohol. The venue is advertised externally as an Off-License. Ms. Goodwin has suggested that the venue cannot open beyond 20:00pm due to the layout of the store as this would cause Mr IFKTIKAR to commit an offence by offering or displaying alcohol whilst out

of his licensed hours. I would suggest that this is not a concern of the Licensing Authority and should be addressed by the licensee to draw covers or improve the layout of his shop so that alcohol can be covered and the other items he wishes to sell can be advertised without compromise. Mr IFKTIKAR sells alcohol as a primary concern. The confectionary and other incidentals he sells are a secondary issue that I suggest would attract interest and sale from persons buying alcohol. May I remind the Committee this application is for the extension of an alcohol license to sell more alcohol into a fragile community and not an application to extend the hours so he can sell more consumables.

A Cumulative Impact Assessment is being considered. Steps have been identified and implemented as guidance suggests identifying if a Special Policy is necessary. These steps are outlined in Section 182 of the Licensing Act 2003 – Section 13 sub-para 28. Operation CAN-DO officers are monitoring those steps on a daily basis and implementing action plans in an effort to drive down alcohol related violent crime and disorder and the fear of such activity. It can be said that there has been a marked improvement over the last 12 months however there is still a considerable amount of work to do and maintain. Concerns over crime and disorder, public safety, public nuisance and protection of children from harm are paramount within the CAN-DO area. Evidence exists to suggest there is a great deal of compromise towards these principles. A boundary has been set up – a designated public place order installed and now movement towards a dispersal zone is being considered. Officers are constantly and consistently challenging people in the street for drinking alcohol in the street and taking whatever action they deem necessary to deal with those people. The CAN-DO area is one of the most diverse in Cambridgeshire as well as being one of the most transient. As such officers find that they have to challenge and educate residents constantly about the orders and actions in process. A Special Policy can be and will be considered as the final step in trying to maintain safety and control within an area saturated with alcohol retail premises. However the steps implemented are showing that they are reducing alcohol related crime and disorder.

In line with my previous representation and this supplementary information I would like to suggest to the Licensing Committee the sale of alcohol be allowed between the hours of 10:00am and 22:00pm, and that the following conditions are considered and adopted onto the license:

1. Condition 16 and 20 removed – as they are a duplicate of each other and an illegal activity which does not need to be addressed on the license.
2. Condition 5 amended to show –
 - All staff will be trained with the internal 'Due Diligence' training manual prior to sales of alcohol. The training will include Challenge 25 policy, dealing with underage sales, proxy sales, and dealing with drunks. All training will be documented and refreshed every month. Records will be made available to an authorised officer upon request.
 - Staff will be internally trained within conflict management. The training will include 'role play' activities as well as reading and signing the internal 'Dealing with Conflict' document. The training will be refreshed every quarter and all documents will be made available to an authorised officer upon request.

- The premises will operate a refusals and incidents register, which will be signed off by the DPS weekly.
3. The Manager / DPS will register and sign up to the Police and Local Authority crime prevention scheme and become a pro-active member of the Peterborough Nightsafe Initiative.

I believe that the current conditions on the license are pro-active in maintaining the principles of licensing – that is why the license was initially granted. The addition of further conditions outlined above will assist the licensee to maintain due diligence in operating his store and would lead me to accept extending his licensable hours to 22:00pm.

Yours faithfully,

Grahame Robinson
Police Constable 1572
Licensing Officer
Northern Division

Objective

To review the level of crime and disorder around 415 Lincoln Road, Peterborough, comparing the period between 1st September 2011 to 31st March 2012 with the period since 1st April 2012.

Methodology

Two main sources of data have been used to compare crime and disorder levels. ASB incident data has been extracted from the Force's Command and Control system; this includes those incident types which would largely be viewed as street level public anti-social behaviour such as rowdy and nuisance behaviour, violence, street drinking, criminal damage. Incidents relating to vehicles, nuisance phone calls, neighbour disputes, noisy neighbours, etc have not been included. Recorded crime data has been extracted from the Force's Crime File system; offences of Criminal Damage and Violent Crime have been used as these are seen as being the most likely to be impacted upon by alcohol use.

It has to be noted that these statistics do not reflect the fact that not every incident is reported to the police, or the proactive actions of police and partner agencies in dealing with street drinking, ASB, crime or other detriment occurrence.

Both the crime and incident data has been analysed within a 500m radius of 415, Lincoln Road and also within a smaller 100m radius. For both the areas being analysed, particular attention is paid to those offences which have occurred between 2000hrs and 0600hrs.

As the two time periods being compared are not of the same length, average monthly totals will be calculated to aid comparison.

Summary

Recorded Crime within 500m of 415, Lincoln Road – There has been a slight increase (0.8%) in the overall level of recorded crime but a decrease in night-time offences. The most noticeable decrease is seen in offences occurring between 0200 and 0600hrs (33.3%). There has also been a slight decrease in those offences that are possibly alcohol related.

Recorded ASB within 500m of 415, Lincoln Road – There has been a slight decrease in the overall level of ASB incidents that have been recorded. There has been a reduction in the level of night-time incidents especially on Thursday and Friday nights. Those incidents that are possibly alcohol related have reduced by approximately 20%.

Recorded Crime within 100m of 415, Lincoln Road – the overall number of offences is small making comparisons more difficult; however, there has been a slight decrease in crime levels. There have been slight decreases in both night-time offences and alcohol related offences.

Recorded ASB within 100m of 415, Lincoln Road – the overall number of incidents is relatively low however approximately two-thirds are possibly alcohol related. The number of incidents has fallen by approximately 50% between the two periods.

Note: It should be considered that other licensed premises within this area may also be a determining factor on the crime and ASB reviewed in this document.

CRIME –

Offences recorded within 500m of 415 Lincoln Road, Peterborough

Offence Type	1st Sept '11 - 31st Mar '12	1st Apr '12 - 12th Sept '12	Total
CRIMINAL DAMAGE	55	41	96
ROBBERY	11	9	20
SEXUAL OFFENCES	7	3	10
VIOLENCE AGAINST THE PERSON	89	76	165
Grand Total	162 (23.1 p/m)	129 (23.9 p/m)	291

Between 1st September 2011 and 31st March 2012 there were 162 offences of either Criminal Damage or Violent Crime committed within 500m of 415, Lincoln Road; this equates to an average of 23.1 offences per month. Between 1st April and 12th September 2012 there were 129 offences committed in the same area; this is an average of 23.9 offences per month.

Based on monthly averages, there has been a slight decrease in the overall level of Criminal Damage offences and a decrease in the number of Sexual Offences, with the overall level remaining low. There have been slight increases in the monthly averages for both Robbery and Violence Against the Person.

Offence timing

Offence timing*	1st Sept '11 - 31st Mar '12	1st Apr '12 - 12th Sept '12	Total
06:00 to 20:00	80	71	151
20:00 to 22:00	14	20	34
22:00 to 02:00	41	29	70
02:00 to 06:00	27	9	36

*Note – this is based on the earliest possible offence time. The default time is 00:01hrs and this may slightly skew the data for the period 22:00 to 02:00hrs.

The majority of the offences in the area have occurred during the daytime. Between 1st September 2011 and 31st March 2012, 49% of all the offences of Criminal Damage and Violent Crime were committed between 06:00 and 20:00hrs. Between 1st April and 12th September 2012, 55% of offences were committed between these times.

The data shows that there has been an increase in the proportion of offences being committed between 20:00 and 22:00hrs (15.5% compared to 8.6%) whilst the proportion of offences being committed between 22:00 and 02:00hrs saw a slight decrease (22.5% compared to 25.3%). The most noticeable change was in the proportion of offences being committed between 02:00 and 06:00hrs; since April 1st 2012, just 7.0% of offences were committed between these times compared to 16.7% of offences for the period prior to 1st April 2012.

Peak Times

The table below highlights the peak days and times for offences committed in the area and shows that there has been some variation between the two periods being reviewed.

Offence timing	1 st Sept '11 – 31 st Mar '12	1 st Apr '12 – 12 th Sept '12
06:00 to 20:00	Saturday Sunday	Saturday Sunday Tuesday Friday
20:00 to 22:00	No peak days	Weekdays
22:00 to 02:00	Saturday night Sunday night	Saturday night Sunday night
02:00 to 06:00	Friday night Saturday night	No peak days

Daytime (06:00 to 20:00hrs) offences were more concentrated at the weekends during both time periods, but since 1st April Tuesdays and Fridays have also shown up as peak days. During the early evening (20:00 to 22:00hrs) the offences are now more concentrated on weekday evenings, whereas previously there were no peak days.

There has been little change in late evening offences (22:00 to 02:00hrs), with Saturday and Sunday nights still accounting for most of the offences.

Prior to 1st April 2012 the peak days for early morning offences (02:00 to 06:00hrs) were Saturdays and Sundays; there are currently no peaks days due to the relatively small number of offences now being committed during this time period.

Offence timing	1 st Sept '11 - 31 st Mar '12	1 st Apr '12 – 12 th Sept '12
06:00 to 20:00	Saturday Sunday	Saturday Sunday Tuesday Friday
20:00 to 22:00	No peak days	Weekdays
22:00 to 02:00	Saturday night Sunday night	Saturday night Sunday night
02:00 to 06:00	Friday night Saturday night	No peak days

Alcohol Related Offences

Crime notes were search for the words “drunk”, “drink”, “alcohol” and “intoxicated” to identify those offences where alcohol was possibly involved.

Between 1st September 2011 and 31st March 2012 there were 65 offences that were possibly alcohol related based on the above criteria; this is just over 40% of the offences. On average there were 9.3 alcohol related offences per month. Between 1st April and 12th September 2012 there were 48 offences that were possibly alcohol related; this is just over 37% of all offences and equates to 8.9 offences per month.

Whilst there has been a slight increase in the rate of Criminal Damage offences that are potentially alcohol related, there has been a decrease in Violent Crime that is possibly alcohol related.

Offences recorded within 100m of 415 Lincoln Road, Peterborough

Offence Type	1st Sept '11 - 31st Mar '12	1st Apr '12 - 12th Sept '12	Total
Criminal Damage	5	4	9
Violence Against The Person	8	4	12
Grand Total	13	8	21

Between 1st September 2011 and 31st March 2012 there were 13 offences of either Criminal Damage or Violent Crime committed within 100m of 415, Lincoln Road; this equates to an average of 1.9 offences per month. Between 1st April and 12th September 2012 there were 8 offences committed in the same area; this is an average of 1.5 offences per month.

Based on monthly averages, there has been a slight increase in the overall level of Criminal Damage offences and a decrease in the number of Violence Against the Person offences.

Offence timing

Offence timing*	1st Sept '11 - 31st Mar '12	1st Apr '12 - 12th Sept '12	Total
06:00 to 20:00	5	4	9
20:00 to 22:00	0	0	0
22:00 to 02:00	6	3	9
02:00 to 06:00	2	1	3

*Note – this is based on the earliest possible offence time. The default time is 00:01hrs and this may slightly skew the data for the period 22:00 to 02:00hrs.

Between 1st September 2011 and 31st March 2012, the peak time for offences of Criminal Damage and Violent Crime were 22:00 and 02:00hrs with 2 further offences between 02:00 and 06:00hrs. Between 1st April and 12th September 2012 there was a reduction in the number of offences being committed in both of these time periods.

Peak Times

Slightly more offences have occurred on Fridays and Sundays but there are no particular peak times for offences with 100m of 415, Lincoln Road.

Alcohol Related Offences

There were only four offences committed between 1st September 2011 and 12th September 2012 which were possibly alcohol related. Three of these occurred prior to 31st March 2012 and just one occurred since 1st April 2012.

ASB –

Incidents recorded within 500m of 415 Lincoln Road, Peterborough

Between 1st September 2011 and 31st March 2012 there were 191 incidents of “street-level type anti-social behaviour” recorded within 500m of 415, Lincoln Road; this equates to 27.3 incidents per month. Of these 191 incidents, over three-quarters were classed as “rowdy/nuisance behaviour”.

Between 1st April and 12th September 2012 there were 141 incidents; this equates to an average of 26.1 incidents per month. “Rowdy/nuisance behaviour” continues to be the most common type of ASB incident recorded.

ASB type	1 st Sept '11 - 31 st Mar '12	1 st Apr '12 - 12 th Sept '12	Total
Rowdy/Nuisance	147	114	261
Violence	22	15	37
Street Drink	4	5	9
Susp Circs	3	4	7
Violence In progress	7	0	7
Crim Dam	3	1	4
Fireworks	3	0	3
Begging	0	2	2
Robbery	2	0	2
Total	191	141	332

Incident Times

Between 1st September 2011 and 31st March 2012 there were 106 incidents recorded between 2000 and 0600hrs which equates to 15.1 incidents per month. These 106 incidents accounted for just over 55% of all the ASB incidents recorded, with almost 30% occurring in the four hours between 2200 and 0600hrs.

Between 1st April and 12th September 2012 there were 60 incidents recorded between 2000 and 0600hrs which equates to 11.1 incidents per month. These 60 incidents accounted for just over 42% of all the ASB incidents recorded, with almost 22.6% occurring in the four hours between 2200 and 0600hrs. These figures show a noticeable reduction in the number of night-time incidents being recorded.

No of incidents reported	1 st Sept '11 - 31 st Mar '12	1 st Apr '12 - 12 th Sept '12
06:00 to 20:00	85	81
20:00 to 22:00	32	18
22:00 to 02:00	57	32
02:00 to 06:00	17	10

Peak days/times

Between 1st September 2011 and 31st March 2012, the daytime incidents were spread throughout the week although noticeably more were reported on a Sunday. Since 1st April 2012, daytime incidents have continued to peak on Sundays, with Saturdays also showing a higher number of incidents.

Since 1st April 2012, there has been a reduction in night-time incidents across the whole week with particular reductions on Thursday and Friday nights. More incidents continue to occur over the weekend period with Saturday nights from 2200 to 0600hrs being the busiest times.

Peak Times	1 st Sept '11 – 31 st Mar '12	1 st Apr '12 – 12 th Sept '12
06:00 to 20:00	Sunday afternoon	Saturday Sunday
20:00 to 22:00	Thurs to Mon	No peak days
22:00 to 02:00	Thursday night Friday night	Friday to Tuesday
02:00 to 06:00	Friday night Saturday night	Saturday night

Alcohol-Related Incidents

Out of the 332 ASB incidents recorded in the area since 1st September 2011, 150 (45%) mention alcohol or drinking.

Between 1st September 2011 and 31st March 2012 there were 93 ASB incidents that mentioned alcohol or drinking, this equated to 13.3 incidents per month and accounted for 48.7% of all ASB incidents. Between 1st April and 12th September 2012 there were 57 ASB incidents that mentioned alcohol or drinking, this equated to 10.6 incidents per month and accounted for 40.4% of all ASB incidents.

ASB –

Incidents recorded within 100m of 415 Lincoln Road, Peterborough

Between 1st September 2011 and 31st March 2012 there were 14 incidents of “street-level type anti-social behaviour” recorded within 100m of 415, Lincoln Road; this equates to 2 incidents per month. Of these 14 incidents, 12 were classed as “rowdy/nuisance behaviour”.

ASB type	1 st Sept '11 to 31 st Mar '12	1 st Apr to 12 th Sept '12	Total
Rowdy/Nuisance	12	4	16
Violence	0	1	1
Street Drinking	0	0	0
Susp Circs	1	0	1
Violence in Progress	1	0	1
Total	14	5	19

Between 1st April and 12th September 2012 there were 5 incidents; this equates to an average of 0.9 incidents per month. “Rowdy/nuisance behaviour” continues to be the most common type of ASB incident recorded.

Incident Times

Incidents have occurred on all days of the week, and whilst more have occurred on a Wednesday this is not statistically significant. In the period between 1st September 2011 and 31st March 2012, just over 57% of the incidents occurred between 2000 and 0600hrs; in the period since 1st April this has fallen to 40% of incidents.

Peak days/times

It has not been possible to determine peak days/times for incidents occurring within 100m of 415, Lincoln Road for either of the time periods being analysed.

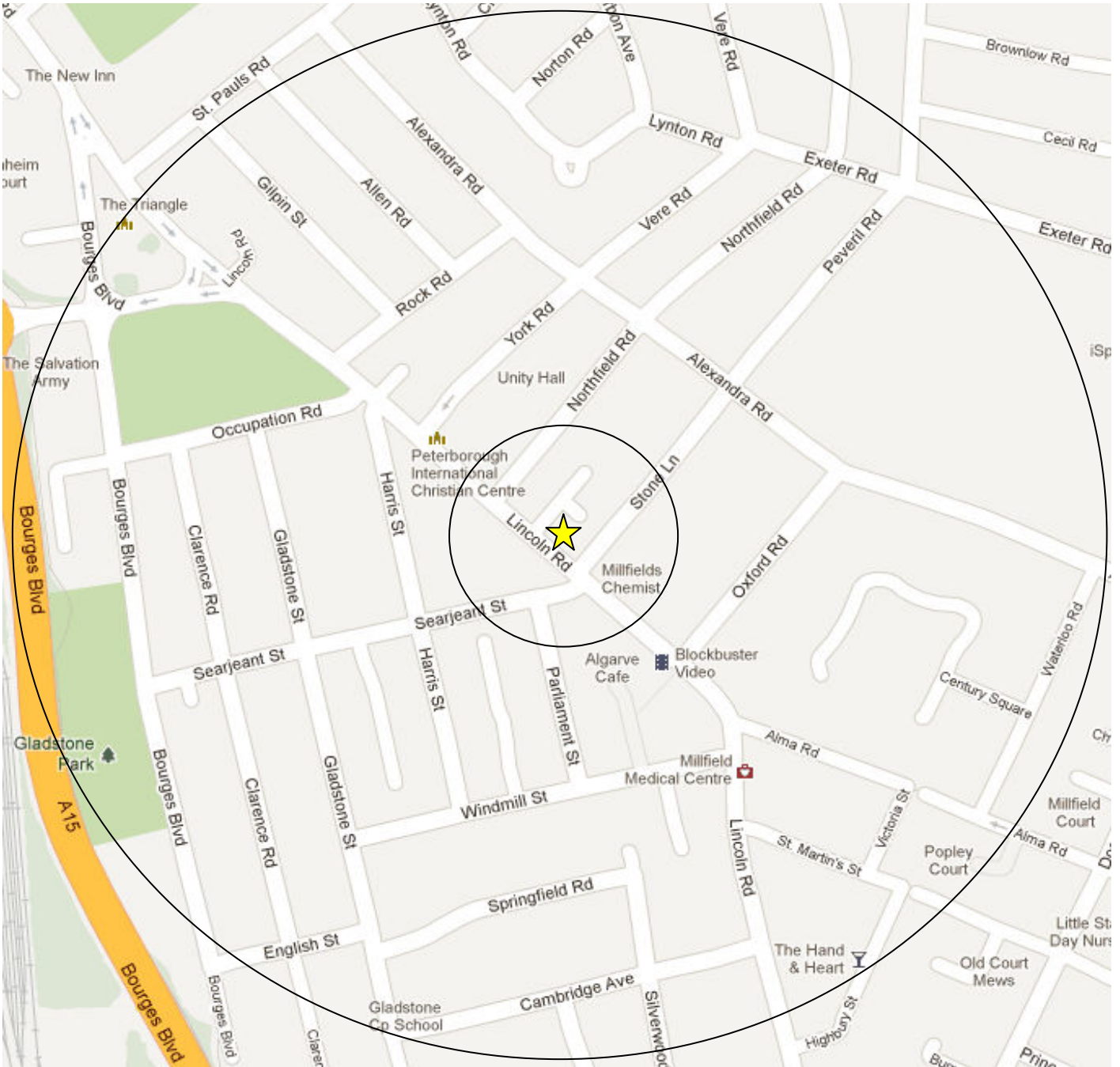
Alcohol-Related Incidents

Whilst the overall number of ASB incidents within 100m of 415, Lincoln Road is relatively low, a significant proportion is possibly alcohol related. Between 1st September 2011 and 31st March 2012 9 out of the 14 incidents (64%) were possibly alcohol related and between 1st April and 12th September 2012 3 out of the 5 incidents (60%) were possibly alcohol related.

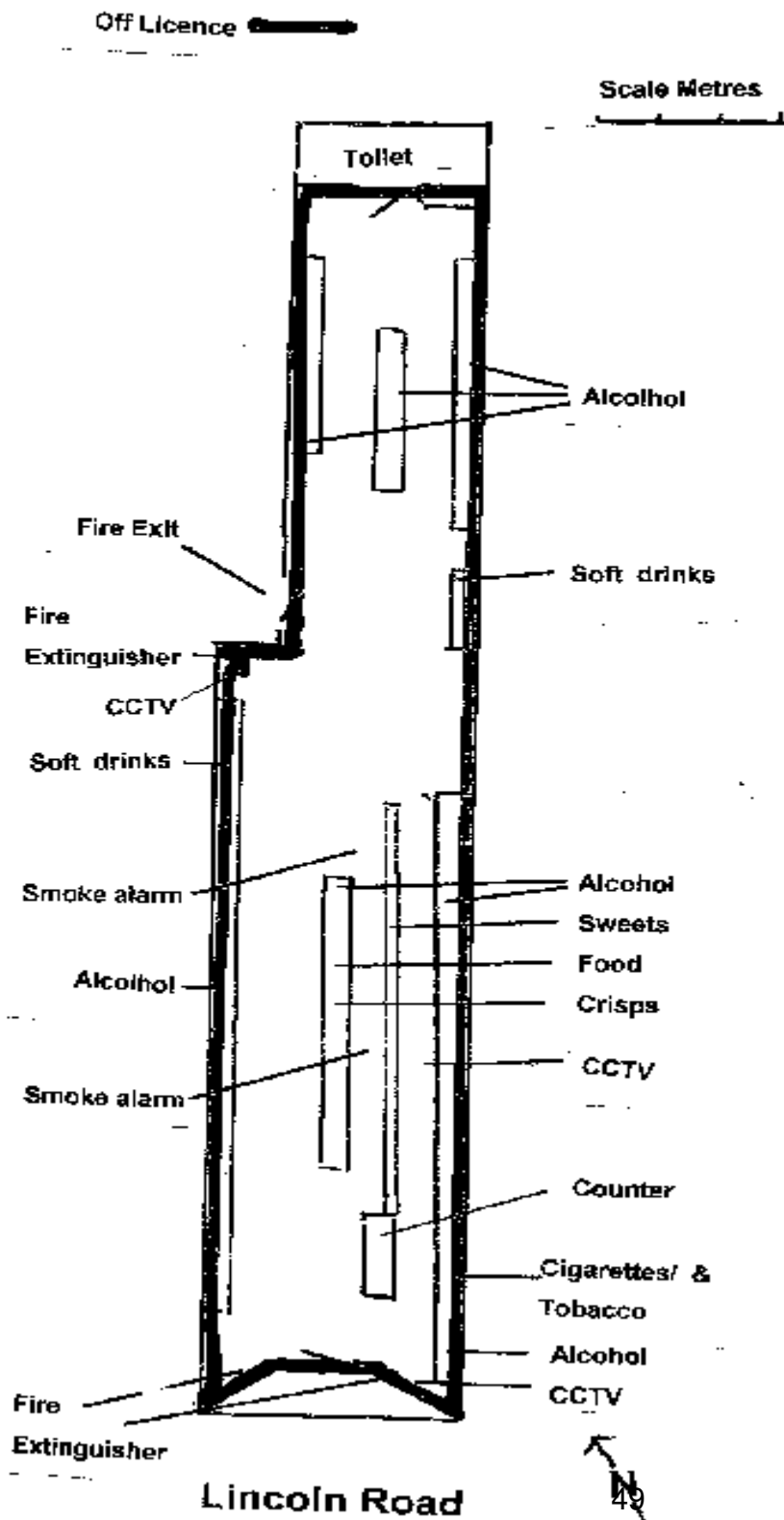
Summary

- Within 500m there has been a slight overall increase in recorded crime; this is due mainly to a slight increase in violence against the person but there has been a decrease in criminal damage. There has been an overall decrease in the proportion of offences being committed between 2000hrs and 0600hrs; most noticeable is the reduction in the proportion of offences being committed between 0200 and 0600hrs. Weekends between 2200 and 0200hrs continue to be the peak times for offences; previously, weekends were also a peak time for offences between 0200 and 0600hrs, however due to the reduction in offences, there are now no peak days for this time period. There has been a slight decrease in “alcohol related offences”.
- Within 100m the overall level of offences is fairly low making comparisons difficult. There has been a slight decrease in overall level of recorded crime and a decrease in offences being committed between 2200 and 0600hrs. There has been a reduction in the number of alcohol related offences, although the overall totals are low.
- Within 500m there has been an overall reduction in the number of ASB incidents of just over 4% between the two time periods. There has been a noticeable reduction in the number of incidents occurring between 2000 and 0600hrs. The peak time remains between 2200 and 0200hrs, but there has been a reduction in the number of incidents occurring within these hours. There has been a particular reduction in the number of incidents occurring on Thursdays and Fridays. There has been a noticeable reduction in the proportion of incidents that may be alcohol related. Possible alcohol related incidents have fallen from 13.3 per month to 10.6 per month.
- Within 100m there has been a noticeable reduction in ASB incidents although overall totals are low - 2 incs per month down to 0.9 incidents per month. There has been a reduction in night-time ASB incidents although again the figures are low. Despite the low figures, a large proportion of the incidents occurring within 100m are possibly alcohol related.

Estimated areas up to 100 meters and 500 meters from 415 Lincoln Road, Peterborough



Annex B to Supplementary Reps
for 415 Lincoln Road
Dated 04th October 2012



PROPERTY

**415 Lincoln Road
Peterborough**

CLIENT

Safina Kausar

DATE

24th January 2012

REVISIONS

All work to comply
with Building Regulations

SCALE

1/100

Main dimensions

Langford B. Smith
Chartered Surveyor

**227 Park Road
Peterborough**

Tel: 01733 563310
Fax: 01733 753412

FAO: Licensing Department

Reference: Premises Licence Variation 065235 Mini Market Ltd, 415 Lincoln Road, Peterborough.

As the Responsible Authority for the Licensing Authority I wish to make a representation to the variation application in relation to Mini Market at 415 Lincoln Road, Peterborough.

My representation is in relation to the following licensing objectives:

- The prevention of crime and disorder
- The prevention of public nuisance

The Mini Market at 415 Lincoln Road currently has a licence which authorises the off sale of alcohol from 10am to 8pm Monday to Sunday. The variation application is to extend this provision to 8am until 2am Monday to Sunday, which is an extra 2 hours in the morning and 6 hours into the night and early morning. Overall the applicant has applied to increase the sale of alcohol by 8 hours a day, an increase of 80%.

The application itself offers no additional conditions in order to demonstrate how the applicant intends to promote the 4 licensing objectives if the licence is granted, considering that the applicant is requesting to increase the hours for which alcohol is to be sold by almost double. In addition the applicant has in fact requested the removal of condition number 18 from the licence "No single vessel of beer, lager or cider to be offered for sale".

The premises is situated in the 'Op Cando' area of Peterborough; 'Op Cando' is a multi agency partnership set up to address the various problems in this area and looks at ways to regenerate and resolve issues experienced by the community. This is a densely populated residential and retail area subjected to a high concentration of premises authorised to sell alcohol; this has had a negative effect where many of the reported issues relate to the supply and use of alcohol, thus causing high levels alcohol related anti social behaviour.

Due to the existing problems of alcohol related crime and anti social behaviour experienced by residents I feel that the hours requested are not appropriate for this residential area. I feel that the granting of the application would have a negative impact on the licensing objectives and would have a degenerative effect on the area, contrary to the ethos of 'Op Cando'.

Part of the Police and Social Responsibility Act and new amended guidance issued under section 182 of the Licensing Act 2003, applicants should be giving greater consideration to the local area when making their applications. The aim of this proposal was to shift the onus onto the applicant to give greater consideration to the local area when setting out the steps they will take to promote the licensing objectives and to provide responsible authorities and the licensing authority with better information on which to make informed representation or determination.

In not offering any additional conditions within the application also in conjunction with the request to remove an appropriate condition already attached to the licence would indicate that the applicant has not given any regard to the issues in the area, and that they do not intend to take any further measures than they currently do. This is both disappointing and naïve as selling alcohol at 1am or 2am in the morning has

higher risk of safety due to the different types of customer attracted to the premises at that time of day.

Given this I request that the application not be granted as it would be inappropriate to do so, and that the licence remains as is. My reasons for this being that increase of hours could have a detrimental effect on the community and the positive actions and achievements of "Op Cando" and its partner agencies. With the result of encouraging early morning and late night drinking on the streets and alcohol related crime and disorder.

The premises itself predominately is an off licence selling mostly alcohol, I attach some photographs which were taken to (14 September 2012) which shows the external and internal aspects. Therefore it should be noted that customers will be visiting the premises with the primary purpose of purchasing alcohol. I feel by increasing the hours to 2am will encourage customers who have already been drinking in town to purchase more alcohol on their way home becoming rowdy on the streets. It should also be considered that the premises will become known for their late hours which will encourage people to come from outside the area thus causing further nuisance for local residents. After all the probability of customers purchasing alcohol to take home and drink in the early hours is pretty slim, they are more likely to drink the alcohol in the street or whilst in transit. If the premises were to be allowed to sell alcohol from 8am it would encourage the return of the early morning street drinkers in the area who would purchase alcohol and congregate in the area.

I also feel that the removal of the condition would be inappropriate as the condition prohibits the premises selling single vessels of alcohol; these are often purchased by street drinkers and I fear that the removal of this condition would be a backwards step, especially within the DPPO and make alcohol readily available in single units and much more obtainable for the target groups that cause the issues for the area.

The premises previously had a licence to sell alcohol from 8am to 2am, and the licence was subsequently reviewed and revoked by the licensing committee. Following on from the revocation an application for a new licence was received for the same premises but under a different name. It should be considered that the current hours and conditions set out in the present licence were originally mediated in order to promote the licensing objectives, they were deemed necessary in order to prevent historical issues that were associated with the premises; these restrictions are appropriate and should remain as they continue to prevent antisocial behaviour.

It should be noted that the level of alcohol related anti social behaviour in the area has reduced since the previous licence was revoked and subsequently granted under a fresh application. I feel that this can be attributed to the fact that the hours attached to the new (current) licence are far more appropriate and condition 18 was attached.

Through hard work and determination partner agencies have developed working relationships within the community and are making positive changes in order to make the area a more safe and pleasant place for residents to live. This is being recognised by the reduction of alcohol related crime, also the reduction of people congregating and drinking on the streets.

Regards

Adrian Day
Licensing Manager
Strategic Regulatory Services

OFF LICENCE

OFF LICENCE

NEWS N BOOZE
OFF LICENCE

OPEN TILL LATE 8.00AM - 2.00PM

Lycamobile
UNLIMITED
FREE CALLS & TEXTS
1p
UK
Landline + Mobile
2p
FREE
Sri Lanka
4p
Landline + Mobile
€18 FREE CREDIT
500... €5

Lycamobile

VALID PHOTO ID
THANK YOU FOR YOUR CUSTOM

OFF LICENCE



OFF LICENCE

NEWS N BOOZE
OFF LICENCE

OPEN TILL LATE 8.00AM - 2.00AM

OFF LICENCE

UNLIMITED
1p
FREE
Lycamobile
Sri Lanka
4

FOSTER'S
GUINNESS
TITAN

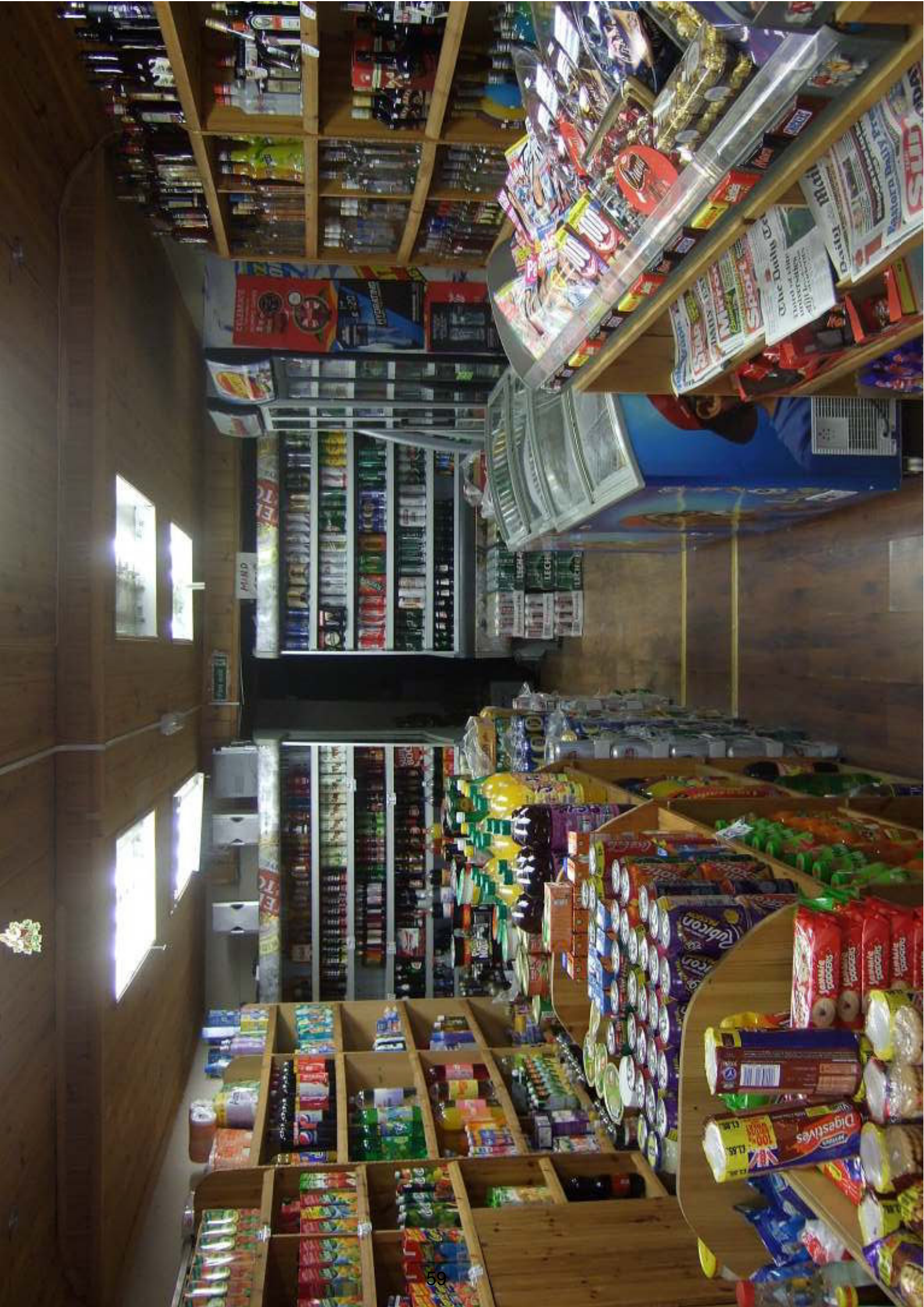
OFF LICENCE













CALL TO
800
TO
ORDER



NO SMOKING
No Smoking Allowed in This Area

18



Telephone: 01733 453410
Facsimile: 01733 453505
E-mail: planningcontrol@peterborough.gov.uk
Case Officer: Mr M Roberts
Our Ref: 12/01321/LICMIN
Your Ref:

PETERBOROUGH



Planning Services
Stuart House East Wing
St John's Street
Peterborough
PE1 5DD

DX 12310 Peterborough 1
Telephone: 01733 747474

Mr Usman Iftikhar
C/O Licensing Matters Ltd
Ms Gemma Goodwin
Time Technology Park
Blackburn Rd
Simonstone
Burnley
Lancashire
BB12 7TW

30 August 2012

Dear Sir/Madam

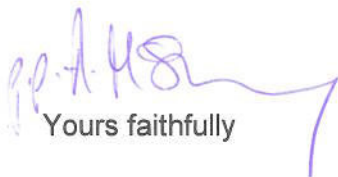
Planning enquiry
Licensing request - 065235
Mini Market 415 Lincoln Road Peterborough PE1 2PF

Further to your enquiry received on 21 August 2012, in respect of the above, the Local Planning Authority makes the following comments:

Having reviewed the planning condition for the site known as News N Booze, 415 Lincoln Road it appears there is no planning condition restricting the hours of opening of the premises.

However Planning Services have concerns that the proposed sale of alcohol till 2am may have an adverse impact upon the amenities, by way of noise and disturbance from customers of the shop, upon the occupiers of the close by residential properties which could result in anti-social behaviour.

No objections would be raised were the sale of alcohol be limited to 10pm each evening.

A handwritten signature in blue ink, appearing to read "M. Roberts".

Yours faithfully

Mr M Roberts
Senior Development Management Officer

Our ref: AL/mw/065235
Your ref: 95763
13 September 2012

NHS Cambridgeshire and NHS Peterborough
working in partnership

2nd Floor
Town Hall
Peterborough
PE1 1FA

Tel: 01733 758500
Direct: 01733 758526
Fax: 01733 758555

Email: mandy.workman@peterboroughpct.nhs.uk
Web: www.peterborough.nhs.uk

Dear Licensing Team

Reference 065235 - Mini Market 415 Lincoln Road

Thank you for sending us a copy of this license application.

I note that this application relates to extending a license in the "Operation CAN-Do" area of Millfield. The PCT supports this partnership response to concerns regarding community cohesion and anti-social behaviour in this locality. While I am not aware of evidence relating specifically to the premises in question, we have seen police data showing crime and ASB to take place late into the evening in the Lincoln Road area and our own analysis shows the area to have the highest density of licensed outlets in the city already. There has not yet been formal discussion of a Cumulative Impact Policy for Peterborough, but in the light of concerns in the Millfield area about effect of the number of alcohol-selling premises along Lincoln Road, this application would appear to run counter to the aspirations of Operation CAN-Do.

The National Alcohol Strategy published in March 2012 indicated Government's intention to introduce a "health" ground for objection to granting licences. This has not yet been added to the legislation. Once in place, our health concerns will have formal weight in the application process. However, some health data may be of use in respect to this and similar applications. Peterborough has a higher than average rate of alcohol-related hospital admissions and it is an objective to reduce these and the associated health burden upon individuals, families and the community. Admissions from the Millfield area are among the highest for any neighbourhood in Peterborough. The Millfield area enjoys a particularly diverse population, including many from other European Union states and World Health Organisation data (2005) shows considerably higher rates of liver cirrhosis among people from Lithuania, Latvia, Poland and Portugal than the UK average. It is important that we strive to reduce alcohol-related harm among all people living in our city. The PCT has funded outreach work with street drinkers in this area during 2011 and 2012.

Please do not hesitate to contact if we can be of further assistance, on Peterborough 758526.

Yours faithfully



Dr Andy Liggins
Director of Public Health

Cambridge Office
Lockton House, Clarendon Road, Cambridge CB2 8FH
Tel : 01223 725400 Fax : 01223 725401

Peterborough Office
2nd Floor, Town Hall, Peterborough PE1 1FA
Tel : 01733 758500 Fax : 01733 758555

Licensing Team
Peterborough City Council
Bayard Place
Peterborough

13th September 2012

Dear Sirs

Application No. 65235 - Mini Market Ltd, 415 Lincoln Road, Peterborough

I am Chair of the Millfield & New England Regeneration Partnership (MANERP) which represents residents who live in the Millfield and New England areas of Peterborough. The reason for writing is to object to application No. 65235 - Mini Market Ltd, 415 Lincoln Road, Peterborough to vary their Premises Licence on behalf of MANERP and residents who reside in the vicinity of the applicants premises.

**Objections under the 2003 Licensing Acts' Main Principles.
Prevention of crime and disorder and;
Prevention of public nuisance**

As you are aware, the previous Premises License was revoked by the Licensing Committee and since it reopened it's hours of closing have been restricted to 8.00pm. Further very effective restriction were also placed on the license and that was (a) to only allow beers, lagers and ciders etc., to be sold as multi-packs and forbade the sale of single bottles and cans and (b) an ABV strength limit was placed on these products.

Since the restrictions have been in place, anti-social behaviour in the immediate vicinity has been significantly reduced, as has the number of disturbances particularly late at night when groups of men and women were prone to gather for long periods of time sitting on walls shouting, swearing and often involved in scuffles and fighting which was frightening and intimidating for residents and their children and visitors. The current restrictions have allowed residents to enjoy a little more peace in the late evening and at night as well as not having to clear their front gardens of discarded cans, bottles and having to wash and clean their properties where intoxicated people have urinated and defecated.

**Objections under the 2003 Licensing Acts' Main Principles.
Protection of children from harm.**

We also object to the proposed premises opening hours of 8.00am. There is a significant footfall of school children that pass and gather near these premises and we feel that opening premises that only sells alcohol and no other product at all does not warrant such an early opening. Other premises that have early opening hours for the sale of alcohol are either café/bars or convenience stores that retail products other than just alcohol.

We therefore feel that the current restrictions that are in operation regarding the sale of alcohol on these premises should not be altered at all, and that the status quo should be retained. The relaxing of any of the restrictions presently in force would we fear, lead to a return to the problems that were prevalent before the Premises License was revoked. We feel that the granting of any extension to the sale of alcohol or allowing the premises to sell single cans of beer, larger or cider etc., would run directly contrary to the three of the four Licensing Objectives under the 2003 Act.

In conclusion, the Millfield and New England area has a phenomenal number of outlets selling alcohol (around the seventy plus mark) which has contributed significantly to anti-

social behaviour in the area. The current joint partnership between Peterborough City Council, Cambridgeshire Police and other partner agencies through "Operation Can-Do" has highlighted the need to reduce the number of outlets and hours that alcohol can be freely purchased if it is to make any further headway towards the goals that it is striving to achieve.

At MANERP our focus is to try to regenerate an area that has been sadly neglected for many years and the largest problem of all revolves around the ease, low cost and availability at which alcohol can be purchased and subsequently abused. The current increase in hours and outlets is a major obstacle to improving this area of Peterborough.

We therefore respectfully request that any application to relax any of the current license conditions is denied by the Licensing Committee.

Yours Sincerely

BRIAN W J GASCOYNE
Chair
Millfield and New England Regeneration Partnership

From: John Shearman
Sent: 17 September 2012 16:52
To: Day Adrian
Subject: Licence application - 415 Lincoln Road

Victoria Park Residents' Association

Dear Mr Day
Re: Application number 65235 - Mini Market at 415 Lincoln Road

I am writing as Secretary of the Victoria Park Residents' Association whose area of benefit consists of Alma Road (including The Pavilions), Century Square, Highbury Street, St Martins Street, Victoria Street, Popley Court, Alisha Court, Old Court Mews and St Martins Mews. In fact we represent residents at more than 300 properties.

My reason for writing is to object to the application to vary the licence at 415 Lincoln Road. We believe it will be detrimental to the area if the licence is extended from 10am - 8pm to 8am - 2am and we also believe that if the store is allowed to sell single cans of alcohol the result will lead to an increase in the levels of anti-social behaviour in the area.

Members of the Association regularly report acts of anti-social behaviour in the locality of the store, which is not only close to our area of benefit but is where most of our residents routinely undertake their shopping, and this anti-social behaviour includes drunkenness, rowdiness, intimidation of residents, public urination and defecation and the unacceptable littering of our streets with alcohol cans and bottles.

We believe it is time to say 'enough is enough'. We work closely with the Neighbourhoods Team, Operation CAN-do and Enterprise Peterborough in attempting to enhance the quality of life for everyone living in the area. If this application is agreed to, our efforts and those of these three public bodies will be seriously undermined.

We look to the Licensing Committee to support and protect the decent citizens who live in the Millfield area and expect it to refuse this outrageous and unnecessary application.

Yours sincerely

John Shearman

John Shearman
Secretary - Victoria Park Residents' Association

To: Licensing Team, Peterborough City Council.

Reference: Premises Licence Variation 065235 Mini Market Ltd, 415 Lincoln Road, Peterborough.

I am writing to make a representation to the variation application noted above as the Chair of the Operation CAN-do Neighbourhood Delivery Team (NDT).

Operational CAN-do is a 10+ year programme which aims to develop, enable, implement, evidence and measure a transformational, whole-systems approach to improve the quality of life, outcomes and outlook of people living and working in the Gladstone, Millfield and New England community of Peterborough.

The NDT is a multi agency partnership, led by the area's Neighbourhood Manager, designed to provide a simple mechanism for service providers (council services, police, health services, fire & rescue, housing associations, elected members, voluntary sector) to work together to take forward action to address issues that impact on how residents feel about their neighbourhoods.

All officers have an in depth understanding of their local community in terms of it's demographics and priority needs. The NDT is therefore committed to ensure services are delivered in the area to directly support the interests and needs of the local people.

Based on this understanding, both anecdotal and evidence, the NDT's representation aims to object in relation to

- The prevention of crime and disorder
- The prevention of public nuisance

Operation CAN do partners have and are driven by a wealth of statistical information regarding the levels of alcohol related crime and antisocial behaviour in this area of the city. This is further compounded by the overwhelming levels of service requests and complaints in direct relation to the sale or use of alcohol and since the introduction of the programme feel that a 'zero tolerance' approach is required to prevent these issues worsening. All partner agencies are subscribed to this approach.

The Mini Market at 415 Lincoln Road currently has a licence which authorises the off sale of alcohol from 10am to 8pm Monday to Sunday. This premises is situated in the heart of the CAN-do area which is densely populated with an already disproportionately high number of licenses premises. The application therefore would undermine the partnership interventions to improve the quality of life for the local communities. The NDT recognise the current licensing terms and conditions and believe any change to be unnecessary and therefore write on behalf of local service agencies and the community to challenge this application.

Kind regards

Cate Harding
Neighbourhood Manager
Central & East Locality

The Licensing Manager
Peterborough City Council
Bayard Place
Broadway
Peterborough
PE1 1HZ

Alma Road
Peterborough
PE1 3AW

14 - 9 - 2012 .

Dear Mr Day

Re: Application No. 65235 – Mini Market Ltd, 415 Lincoln Road, Peterborough.

I am writing to you as Councillor for Park Ward, and with the support of thirty local residents, objecting to the application made by Mini Market Ltd of 415 Lincoln Road to vary their current Premises Licences. The names and addresses of the residents are appended to this letter and they all either live/work in the area of the premises under consideration, and/or make regular use of the Millfield/Lincoln Road shopping area. Should you require me to do so, I can provide you with their messages of support for this objection.

As you are aware, this application is wishing to increase the hours during which alcohol can be sold from 10am - 8pm to 8am - 2am. It is also seeking to remove the condition which prevents the licensee from selling single vessels of beer, lager or cider.

Our objections to these variations relate to the;

- Prevention of crime and disorder,
- Prevention of public nuisance and;
- Protection of children from harm.

Since the restrictions have been in place we believe there has been a significant reduction in the levels of anti-social behaviour and disorder in the immediate area of the premises, and the occurrences of late night disturbances have been reduced. Furthermore the restriction which prevented single cans of alcohol being sold has led to a reduction in the levels of cans and bottles being discarded in the street and front gardens of residents living in the area. Additionally residents report a reduction in the levels of public urination and defecation in the area.

We also object to the proposed changes in the hours during alcohol may be sold. There are significant numbers of school students who pass by and gather near these premises during the morning and we strongly believe they should not have to witness people gathering in the area, drinking alcohol from single cans purchased from the premises in question. Furthermore, given the impressionable ages of these students, we are fearful of the impact this may have on their attitudes towards drinking in public places.

We believe the current restrictions should remain in place and that to vary them in the way under consideration will lead to a return to the problems which occurred in the past.

In conclusion we are all aware that the overarching aim of Operation Can-do is to enhance the quality of life for the residents who live and work in, and use, the Millfield area of Peterborough, and we strongly believe that to grant the variations under consideration will seriously undermine the Council's avowed objectives in the CAN-do area.

We therefore respectfully request that the application to relax the conditions of the current licence should be refused by the Licensing Committee.

Yours sincerely

John Shearman

John Shearman
Councillor for Park Ward

and the thirty residents listed below.

Amy Armstrong Alma Road Primary Care Centre, Alma Road

email attached

Peter Freeman Alma Road

Jonathan Orchard Brownlow Road

Norma Watson-Palmer St Martin's Street

Ann Ferguson All Saints Road

E-mail attached

Asif Khan All Saints Road.

Patrice Smith [redacted] Century Square

Leon King
Katharine Parsons

[redacted] Huntly Grove

✓ Elma Brown [redacted] Exeter Road

Annie Wilson [redacted] All Saints Road

E-mail attached

Kate Hall [redacted] All Saints Road

Mohammed Hakim [redacted] Garton End Road

Colin Watson [redacted] Princes Street

Angus Mackman [redacted] Alma Road

Beth Lavelle [redacted] Brownlow Road

Derek Shea [redacted] All Saints Road

E-mail attached

Adam Smith [redacted] Century Square

David Allett [redacted] All Saints Road

Robert Mason [redacted] All Saints Road

E-mail attached

Mohammed Hussain [redacted] All Saints Road

✓ Mick Brown [redacted] Exeter Road

Jane Callaghan [redacted] Sallows Road

✓ Marie McGill [redacted] Dogsthorpe Grove

Dr Richard Ferris [redacted] All Saints Road

John Ballantyne [redacted] Alma Road

Tony Forster [redacted] All Saints Road

k-mail attached

Ann Reynolds [redacted] Dogsthorpe Road

Peter Reynolds [redacted] Dogsthorpe Road

ERIC SHEPPARD [redacted] SALLONS RD

Ann Fergusson All Saints Road



Ann Fergusson All Saints Road

- Send email
- Find email
- View details

Show this message...

To: [redacted]
From: [redacted]
Sent: 12 September 2012 21:58:20
To: [redacted]

Hi John

Please add our names to your letter objecting to this application

Alcohol appears so frequently to be at the bottom of many problematic issues in our ward - thanks for leading this initiative

Ann Fergusson All Saints Road

Derek Shea All Saints Roa

Robert Mason



Robert Mason

- Send email
- Find email
- View details

Show this message...

To John Shearman
From: **Robert Mason** [redacted]
Sent: 12 September 2012 20:56:36
To: John Shearman [redacted]

John,

Please add my name and address to your letter re the above.

Regards,

Robert

Annie Wilson All Saints Road



Annie Wilson All Saints Road

-
- Send email
- Find email
- View details

Show this message...

To John Shearman

From: **Annie**

Sent: 12 September 2012 16:57:57

To: John Shearman

Yes, you can add me to the names on your letter John. It's All Saints Road. Once again thanks for all you do.

Annie Wilson MBACP
Senior Accredited Counsellor
Trainer/Supervisor

Tony Forster



Tony Forster

-
- Send email
- Find email
- View details

Show this message...

To John Shearman

From: **Jantony**

Sent: 12 September 2012 12:07:21

To: John Shearman

Hi John

Happy to have name added as resident

Tony

Armstrong Amy (PETERBOROUGH PCT)

Sep 12 (5 days ago)

Hi John,
Please add my name to the petition. There are already too many places that sell alcohol in the area!
Thanks,
Amy Armstrong

Patients' Liaison Officer
PPAG
3 Well Medical
Alma Road Primary Care Centre 01733 758388
Botolph Bridge Community Health Centre 01733 774 500

Licensing Team
Peterborough City Council
Bayard Place
Peterborough

15 September 2012

Dear Sirs

Application No. 65235: News & Booze, 415 Lincoln Road, Peterborough

I write in connection with the application to vary the licence at the above premises, which I oppose.

I live in Harris Street, approximately 400ft as the crow flies from the above premises. Since restrictions were placed on the hours this shop could sell alcohol, I have noticed a change, with a lack of late-night disturbances from the noise of drunks, drinkers and vehicles connected with this shop. I used to be disturbed regularly from my sleep in the early hours of the morning by noise coming from the direction of the shop – even though there is a row of houses between my property and these premises, as noise travels at night-time. And of course, as those who stocked up on alcohol at this shop moved north along Lincoln Road, myself and my neighbours would have to wait until the shops' customers who were on foot had made their way slowly along the road before we would get peace.

Anti-social behaviour – noise, shouting, arguments and other alcohol-related behaviour as the customers loitered near the shop or made their way slowly away from the shop – as well as noise from vehicles, used to be a common occurrence. However, once the selling hours of News & Booze changed, this practically stopped. In fact for the first summer in years I have been able to sleep with a window open and not be disturbed by noise emanating from the vicinity of this shop. This shop is situated in the middle of a residential area, away from Millfield District Centre, so any extension of its selling hours is completely inappropriate.

Since the selling hours of alcohol at this shop were restricted there does seem to have been a reduction in the number of cans and bottles littering Lincoln Road in the mornings (left from the night before), and I have not encountered alcoholics taking over the bench at the bus stop a few hundred yards north of these premises in the mornings. However, contributory factors to these may be that I have realised a number of very public-spirited individuals clear away bottles and cans from Lincoln Road and New England Rec, and the police did a great deal of work to deal with the street drinkers at the bus stop. Yet it cannot be entirely coincidental that both these problems lessened significantly once the shop's hours were restricted both morning and night.

Anti-social behaviour is not always reported to the police: I for one was not prepared to get out of bed at 1.30am to go and investigate what was going on so that I could report it to the police. However, I do clearly recall that one local resident (who lived very close to this shop) raised the late-night anti-social behaviour connected with this shop as a possible priority for the Central North Policing team and explained the terrible effects of living so close to a shop selling alcohol into the early hours in a residential area – including that it attracted night-time workers including drug dealers. At this time, late-night sales at this shop were made through

a small hatch in the door so the premises could be locked up yet sales still be made. One can only assume that the shopkeeper did not feel safe having his shop open so late at night, yet local residents still had to suffer anti-social behaviour of its customers at that hour. A return to the late-night selling of alcohol would lead to an increase of anti-social behaviour in this area.

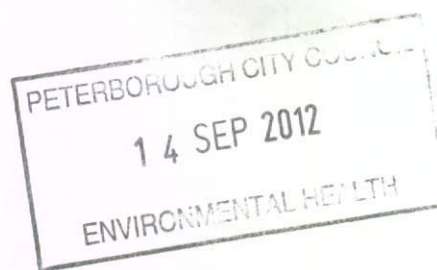
One further point: this shop is referred to also as 'Mini Market' which is confusing, as the signage indicates it to be called 'News & Booze' and this may prevent local residents objecting to the licence application as they do not realise which shop the application is for.

In conclusion, I would like to say that since the alcohol-selling hours of this premises were restricted there has been a massive decrease in anti-social behaviour in this residential area. Any increase in hours would inevitably lead to an increase in anti-social behaviour connected to alcohol sales. The application for extended hours should be refused.

Yours faithfully

D Parker

Licensing Team
Peterborough City Council
Bayard Place
Peterborough



9th September 2012

Dear Sirs

Application No. 65235 - Mini Market Ltd, 415 Lincoln Road, Peterborough

I am a resident of Northfield Road and I write in connection with the application to vary the licence at the above premises, which application I oppose.

News & Booze, which is the name of the business despite the alleged sale for the purposes of getting the licence after it was revoked, used to sell alcohol until 2.00 a.m. in the morning and could also sell single bottles and cans. Since the new licence terms were brought in there has been a reduction in the low level anti-social behaviour, which the residents of Northfield and other streets have had to put up with. Residents also have doubts that there was a genuine sale of the business as the "for sale" sign went up one day and the property was then shown as sold the next day! If this business was really sold to a new owner, why is he trading under a name which the "previous" owner still uses at other premises in the city? The name Mini Market appears only to have been for the use of getting a licence and the name on the shop still clearly says "News & Booze".

Previously, in the early hours of the morning there were frequently passers-by down Northfield Road talking loudly and some times arguing or shouting, and also drinkers gathered outside Machine Mart sitting on their barriers to drink, resulting in frequent loud conversations and arguments in the early hours. Both these types of incidents have decreased dramatically in the last few months. These anti-social issues will not be on any statistics held by the police as residents have just put up with them, knowing there is little that would be done if reported, but certainly the number of disturbed nights I have suffered have decreased.

In addition, there has been a decrease in the number of bottles and cans thrown into my and other residents' gardens and shoved into hedges. Also the number of cans and bottles left outside Machine Mart has also decreased. I have always been aware of these because I clear up abandoned bottles before they get broken and there have certainly been fewer to pick up since the conditions were put into effect.

As things have improved for residents, we would certainly not wish to see yet another return to early morning opening hours to a shop which is outside the main part of the Millfield shopping centre and has residential houses both next to it and opposite it. We do not see that there is any necessity for selling alcohol at that time of the morning, which from past experience seems to be for the purposes of consumption on the street, despite this being a designated no-drinking area and to people who are most likely already somewhat the worse for wear.

Yours faithfully

C. Abbs
C. Abbs

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